

Carmarthenshire County Council - Tourism department are looking for partner organisations (SMEs and local /regional authorities) to apply to the following COSME call: [COS-WP2014-3-15-03 : Diversifying the EU Tourism Offer and Products - Sustainable Transnational Tourism Products 2014.](#)

The main objective of this call is to strengthen competitiveness of the European tourism sector as well as its sustainability by encouraging diversification of the supply of tourist services and products.

The project proposals should aim at promoting sustainable transnational tourism products (such as e.g: routes, itineraries, trails, tourism offer...) in sport or wellness activities in relation to one of the following types of tourism: coastal or maritime or mountain or rural tourism.

Deadline of the call is 7 October.