

### HORIZON 2020, ICTs AND ENTREPRENEURSHIP

### Dear colleagues,

Please find below a Partner Search from the Spanish municipality of Puerto Lumbreras, for Horizon 2020 projects, in the field of Entrepreneurship and Information and Communications Technologies.

This municipality has a population of 15.354 in 2013, most of them living in the town center, and more than 2.000 established in smallest rural districts.

Agriculture, farming and livestock and services sector are the principal economic resources of Puerto Lumbreras, and industry takes up a second place. Besides a traditional handcraft, it has been settled a significant hotel infrastructure, because of the location of the town in the crossing of two important national roads

But largely, this municipality is also coming being defined by entrepreneurship and small businesses that have contributed to a positive social development during the last years, even in the context of the general economic crises.

Find attached a description of this public body, specifically in the field of employment, ICTs and promoting entrepreneurship.

The Spanish municipality of Puerto Lumbreras is very interested to participate as a future PARTNER, in any proposal/consortia related with the following calls for proposals in the frame of the HORIZON 2020 Programme:

# ICT-13-2014: Web Entrepreneurship.

<u>Specific Challenge</u>: The challenge is to create an environment in Europe that encourages more web entrepreneurs to start a business in Europe and grow internationally. The focus of this topic is on entrepreneurs who use web and mobile technologies as main components in their innovation.

### Scope:

- Accelerate web entrepreneurship in Europe: Online platforms with new services
- Coordination activities in the area of web entrepreneurs



# <u>ICT-18-2014: Support the growth of ICT innovative Creative</u> Industries SMEs.

<u>Specific Challenge</u>: The goal is to increase the competitiveness of the European creative industries by stimulating ICT innovation in SMEs, by effectively building up and expanding a vibrant EU technological ecosystem for the creative industries' needs and by fostering exchanges between the creative industries SMEs and providers of ICT innovative solutions.

<u>Scope</u>: to stimulate the adoption and deployment of innovative ICT solutions by the creative industries SMEs. This can be achieved through collaboration with ICT providers and by accelerating and supporting the growth of European creative industries.

## ICT-35-2014: Innovation and Entrepreneurship Support.

<u>Specific Challenge</u>: The challenge is to improve the framework conditions of the European ICT innovation ecosystem so that it offers the best conditions for innovators to capture the full potential of innovation to transform ideas to the market for sustaining growth and jobs.

### Scope:

- ICT business idea contests in Universities and High schools
- ICT Entrepreneurship Summer Academy
- ICT Entrepreneurship Labs
- Campaign on Entrepreneurship culture in innovative ICT sector
- Support for definition and implementation of Inducement Prizes (or Challenges)
- European networks of procurers (European Procurers Platforms)

If your entity considers Puerto Lumbreras profile interesting for your project proposal, do not hesitate to ask for additional information. We would be grateful if you could forward this information to any person or institution that might be interested in this initiative.

Looking forward to hearing from you, receive our best regards,

### Mr. Vicente Piña

Councillorship for Environment, Employment and European Projects. Local Development Agent

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