

## **PROJECT NAME**

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**Start Up in European Tourism Sector**

**Acronym – SUITES**

## **PROJECT AIMS**

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The aim of the project is to stimulate the creation of a European network of start-up in tourist sector, with a special focus on sustainable and green tourist businesses, and the sharing of good practises among new entrepreneurs. The project will involve not only potential start-up, but also companies already existing, to stimulate continuous technical and process innovation.

Project Lifetime: 2 years

Erasmus+ Program

## **PROJECT LEADERSHIP**

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Ideazione- ITL

Ideazione is a private company located in Piedmont Region, in Northern Italy, in the tourist district of Langhe and Roero, offering support, services and training about tourist development and valorization of local resources. Through studies, strategic and promotion plans and specific development actions, Ideazione works to transform territories into a successful tourist destination.

PARTNERS

-ITALIA:

Ideazione

-TURKEY

Embryonics Incubator. Izmir Economic University

-CHECK REPUBLIC

Institut pro regionální rozvoj, o.p.s, Czech Republic

-SPAIN:

Asociación de Jóvenes Empresarios de la Region de Murcia

## **WE ARE LOOKING FOR:**

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Required partners are business incubators or public or private entities specifically working for the support to new entrepreneurs and having the possibility to involve a business incubator.

## **FURTHER INFORMATION**

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